

Schedule C

Food Category	Calories	Fat	Saturated Fat	Trans Fat	Sodium	Sugar	Positive Nutrients / Functional Benefit/ Food Group
Soup ¹	≤150 ²	≤3 g ³	≤ 1 g & ≤ 15% kcal ⁴	Labeled 0	≤ 480 mg or 25% less than reference (except tomato soup = <750 mg) ⁵	≤12g (other than from fruit, vegetable or dairy) ⁶	Serving of vegetables or vitamin or mineral at 10% DV, except when rely on 25% less than reference standard for sodium
Canned Pasta	≤300 ⁷	w/o meat ≤ 35% kcal w/meat ⁸ ≤10 g	w/o meat ≤10% kcal w/meat ⁹ ≤4.5g	w/o meat Labeled 0 w/meat Labeled ≤0.5, provided only from meat / dairy	25% less than largest selling product in category	≤12g (other than from fruit, vegetable or dairy)	Serving of vegetables or one-ounce equivalent of whole grains, plus 10% DV of 2 or more nutrients, of which at least one is: fiber, calcium, magnesium, potassium or vitamin E
Snack Crackers ¹⁰	≤170 ¹¹	≤35% kcal	≤10% kcal	Labeled 0	Not Specified	≤12g (other than from fruit, vegetable or dairy)	Not Specified

¹ All values are per eight ounce serving, after adding water in the case of a condensed soup.

² Soups with no more than 150 calories per serving have a very low energy density, an inherent benefit of soups.

³ Consistent with FDA criterion for “low in fat.”

⁴ Consistent with FDA criterion for “low in saturated fat.”

⁵ 480 mg is consistent with FDA criterion for acceptable sodium levels for a claim of “healthy.” 750 mg of sodium is 25% less than historical levels of sodium in canned soups. If we choose to advertise regular Campbell’s condensed tomato soup to children, we will include depictions or references to our 25% Less Sodium tomato soup in at least half of such tomato soup advertising.

⁶ IOM suggests that added sugar intake be no more than 25% of calories. In a 2000 calorie diet, this means that added sugar would be limited to 125 grams. If an individual food represents 10% of caloric intake, then sugar should be limited to 12.5 grams per serving. We have reduced this amount to 12 grams.

⁷ All nutritional values for canned pasta are per eight ounce serving. Canned pasta is a meal-time main dish. As such, 300 calories in a serving allows sufficient additional calories to complete the meal in the context of overall calorie guidelines for children of 1200 to 2200 calories per day.

⁸ USDA nutrient content claim of “lean” - Fat content is typically higher in meat-containing products than in products not containing meat. Meat is, in fact, an important component of the diet of many Americans.

⁹ Ibid.

¹⁰ A snack cracker also qualifies if it is packaged in a portion control pack of 100 calories or less.

¹¹ Snacks contribute from 20-25% of the calories in children’s diets. It is desirable for individual snacks to contribute no more than 10% of calories. We have reduced this to 170 calories which we believe is a desirable and reasonable level of calories for a serving of baked snack crackers.