



Campbell Soup Foundation's Move to a Single Grant Cycle: FAQ

- **When are all applications for the year due now?** Friday November 3rd, 2017.
- **When will we be notified of funding decisions?** All funding decisions for the year will be communicated no later than the end of February 2018. However, for applications that are deemed *not a fit*, you will hear from us sooner.
- **Will all applications that you already received this year be reviewed in the same pool as those new applications that you receive between now and November 3rd?** Yes. As a result of extending our fall cycle to make it the only cycle of the year, all applications will be reviewed and evaluated as one group collectively.
- **What will your application evaluation process entail?** Starting on November 6th, our Foundation staff will initiate a review process to assess all applications for their fit with our [application requirements and guidelines](#). Any organization that has submitted an application deemed "not a fit" will be notified. All other applications will be passed on to our Foundation executive committee for review, during which time they will be evaluated using our scoring rubric, which assesses for fit and potential impact based on our funding criteria (Please see our [website](#) for details). As part of this process, the executive committee will consider any past grants received by your organization, along with accompanying grant evaluations. Finally, our executive committee will conduct a site visit (whether virtual or in-person). Based on this due diligence, our executive committee will make funding recommendations to our Foundation Board of Trustees, who will make the ultimate funding decisions.
- **When will the next grant cycle be held?** While we don't have an exact date, after this cycle that closes November 3rd, the next grant cycle will likely open in January or February of 2019.
- **If my organization already applied for funding in the cycle that just closed on September 29th, can we apply again?** No. Historically we have not funded the same organization more than once in the same year, so the same guidelines apply here. However, you may make changes, as needed, to your previously submitted application. Please reach out to Kate Barrett at Kate_Barrett@campbellsoup.com if you wish to make any revisions to your recently submitted proposal.
- **Am I able to revise the proposal that I already submitted in September?** Yes. We will allow you to make revisions, as needed. To do so, please email Kate Barrett at Kate_Barrett@campbellsoup.com and she will send your proposal back to you via our grants portal so that you can make edits and then resubmit by November 3rd.
- **If we are granted funding for our proposal, what will the grant term be, with this revised grant cycle timeline?** The grant term will be 12 months, from February 1, 2018 – January 31 2019.
- **What will reporting/evaluation requirements be for any grants that are given?** Per the above grant term guidelines, reporting on your grant will be due by the end of January, 2019. We will

be using a new grant evaluation form, which will be sent to you after you are notified of your funding from us. In addition, we will plan to check in from time to time throughout the course of the grant period with phone calls or site visits. And please don't ever hesitate to check in with us to provide updates as well!

- **Who do I go to with additional questions?** If you have additional questions about our move to a single grant cycle that were not answered in this FAQ, we ask that you first please try to attend one of our **Q&A webinars**, which will be held on **Wednesday October 11th from 3-4pm EDT and Thursday October 12th from 12-1pm EDT**. [See Skype information below] These will be your opportunity to ask Kate Barrett (The Foundation program manager) and Kim Fortunato (the President of the Foundation) all your questions about this cycle change, and likely others will have similar questions as you do. If you still have unanswered questions, your main point of contact is Kate Barrett, who can be reached at kate_barrett@campbellsoup.com. If you have specific questions about your particular application or eligibility, please reach out to Kate Barrett directly.

We will be holding two Q&A webinars to give you an opportunity to ask any questions that we haven't answered in our FAQ, above.

We ask that you please try to join us via computer, so that you can type your questions to us in the Skype webinar text box. This will make it much easier to us to answer questions from the group, without people speaking over each other. However, if need be, there is a dial-in option as well, also via Skype.

Here are the details:

Q&A Webinar option 1: Wednesday October 11th from 3-4pm EDT

[Join Skype Meeting](#)

Trouble Joining? [Try Skype Web App](#)

Join by phone:

Toll number: [+1 \(646\) 493-8705](#) (Dial-in Number)

Conference ID: 81675296

Q&A Webinar option 2: Thursday October 12th from 12-1pm EDT

[Join Skype Meeting](#)

Trouble Joining? [Try Skype Web App](#)

Join by phone:

Toll number: [+1 \(646\) 493-8705](#) (Dial-in Number)

Conference ID: 62298263