



CORPORATE FACT SHEET - NYSE: CPB

Campbell Soup Company is a growing global food company driven and inspired by our purpose, *Real food that matters for life's moments*. For generations, people have trusted Campbell to provide authentic, flavorful and readily available foods and beverages that connect them to each other, to warm memories, and to what's important today.

With annual sales of nearly \$8 billion, the company makes a range of high-quality soups and simple meals, beverages, snacks and packaged fresh foods.

QUICK FACTS

- Founded in 1869 in Camden, N.J., which remains Campbell's World Headquarters
- Approximately 16,500 employees worldwide
- Products available in more than 100 countries
- Campbell is the U.S. market leader in wet soup



OUR BRANDS

Led by our iconic \$2.1 billion *Campbell's* brand, our portfolio extends beyond soup to foods such as *Pepperidge Farm* cookies, breads and *Goldfish* crackers; *Arnott's*, *Kjeldsens* and *Royal Dansk* biscuits; *V8* juices; *Bolthouse Farms* super-premium beverages, carrots and dressings; *Plum* organic baby food; *Swanson* broths and stocks; *Prego* pasta sauces; and *Garden Fresh Gourmet* refrigerated salsas, hummus, dips and tortilla chips.



OUR LEADERSHIP

Denise M. Morrison
President and Chief Executive Officer

Mark Alexander
President, Americas Simple Meals and Beverages

Carlos J. Barroso
Senior Vice President, Global Research and Development and Quality

Ed Carolan
President, Campbell Fresh

Adam Ciongoli
Senior Vice President and General Counsel

Anthony P. DiSilvestro
Senior Vice President and Chief Financial Officer

Bethmara Kessler
Senior Vice President, Integrated Global Services

Luca Mignini
President, Global Biscuits and Snacks

Robert Morrissey
Senior Vice President and Chief Human Resources Officer

RECENT AWARDS AND RECOGNITION

- Corporate Responsibility (CR) Magazine's Top 10 Best Corporate Citizens (2016)
- Dow Jones Sustainability North America Index for the 8th consecutive year and the Dow Jones Sustainability World Index for a 7th consecutive year (2016)
- Global 100 Most Sustainable Corporations in the World (2015)
- Human Rights Campaign Corporate Equality Index (2016)
- Produce for Better Health Role Model (2016)
- Vigeo 50 Index and Vigeo World 120 Index (2016)
- NASDAQ CRD Global Sustainability Index (2016)
- MSCI Global Sustainability Index (2016)

OUR HISTORY

1869 Joseph Campbell, a fruit merchant and Abraham Anderson, an icebox manufacturer, form a partnership to can tomatoes, vegetables, jellies, condiments and mincemeat. Their first plant opens in Camden, N.J.



1897



Dr. John T. Dorrance, a chemist at the company and nephew of then-president Arthur Dorrance, invents the formula for condensed soup.

1934 *Campbell's* Chicken Noodle and Cream of Mushroom soups are introduced. These two soups remain among the top 10 shelf-stable food items sold in grocery stores today.

1948 Campbell acquires V8 vegetable juice. Today, V8 is the leading vegetable juice in the United States.



1961 Campbell acquires Pepperidge Farm from founder Margaret Rudkin. The division goes on to become one of the world's leading producers of bread, cookies and crackers, with such famous brands as *Goldfish* crackers and *Milano* cookies.



1981 Campbell introduces *Prego* pasta sauces, based on a Campbell chef's favorite family recipe. *Prego* goes on to become the decade's best selling new dry grocery product.

1997



Campbell fully acquires Arnott's Limited of Australia, one of the world's largest biscuit manufacturers. Today, our *Arnott's* biscuits are shipped to more than 40 countries around the world.

2012 Campbell acquires Bolthouse Farms, a market leader in growing and distributing fresh carrots, as well as super-premium beverages and refrigerated salad dressings.



2013



Campbell acquires Plum Organics, a leading brand of organic foods and simple meals for infants and young children.

2013 Campbell acquires Kelsen Group, a producer of quality baked snacks, including the *Kjeldsens* and *Royal Dansk* brands, sold in 85 countries around the world.



2015 Campbell acquires Garden Fresh Gourmet, the No. 1 branded refrigerated salsa in the U.S. and maker of hummus, dips and tortilla chips.

Garden Fresh Gourmet

CORPORATE SOCIAL RESPONSIBILITY

At Campbell, we are committed to making a measurable difference in the communities in which we live and work. In fiscal 2015, we provided more than \$59 million in food donations and global giving communities where Campbell operates, including more than \$1.6 million in grants from the Campbell Soup Foundation to nonprofit community service organizations, with more than half dedicated to agencies serving Camden.

Campbell employees volunteered more than 14,100 hours last year, demonstrating the company's greatest commitment to social responsibility. During Campbell's annual Make a Difference Week, 2,500 employees in the U.S. participated in 109 projects that focused on building and sustaining healthy communities.

We have also made a long-standing commitment to sustainability and have a ten-year goal to cut our environmental footprint in half. By challenging ourselves to build a more innovative, balanced and responsive Campbell, we have the opportunity to become one of the most socially responsible consumer goods companies in the world.



Transparency. To learn more about how we make our food and the choices behind the ingredients we use, visit www.whatsinmyfood.com.



On the Web. Visit us at www.campbellsoupcompany.com for company news and information.



Hungry? Visit us at www.campbellskitchen.com for mouthwatering recipes.



Twitter. Follow us [@CampbellSoupCo](https://twitter.com/CampbellSoupCo) for tweets about our company, programs and brands.



Careers. To explore career opportunities, visit us at careers.campbellsoupcompany.com.



Responsibility. To connect to our Corporate Social Responsibility Report, go to www.campbellcsr.com.