



Campbell Soup Company Animal Welfare Guidelines

Updated October 2018

At Campbell, our purpose is *Real food that matters for life's moments*. We know that what we do every day matters and that families of all kinds rely on our foods. We make the biggest impact when we set and meet ambitious goals – as a business, and as good stewards of the natural resources we all share.

Campbell uses animal ingredients in many of our products. We recognize and share consumers' and non-governmental organizations' (NGO) concerns about the health and welfare of animals. We use our purpose of Real Food as a filter for our decision making – from the ingredients and suppliers we select to our positions on important issues facing food companies like ours. We believe real food should be prepared with care. It should be crafted using ethical sourcing and sustainable practices that safeguard the natural resources we all share. For these reasons, we have made animal welfare a key part of our vision for an ethical and responsible supply chain, and we expect our suppliers to meet our requirements while partnering with Campbell to implement and execute more ambitious practices. At a minimum, suppliers must provide an environment that is consistent with the Five Freedoms of animal welfare. The Five Freedoms were formalized in 1979 by the UK Farm Animal Welfare, and outline five aspects of animal welfare under human control defined as:

1. Freedom from thirst, hunger, and malnutrition
2. Freedom from discomfort
3. Freedom from pain, injury and disease
4. Freedom to express normal behavior
5. Freedom from fear and distress

Commitments

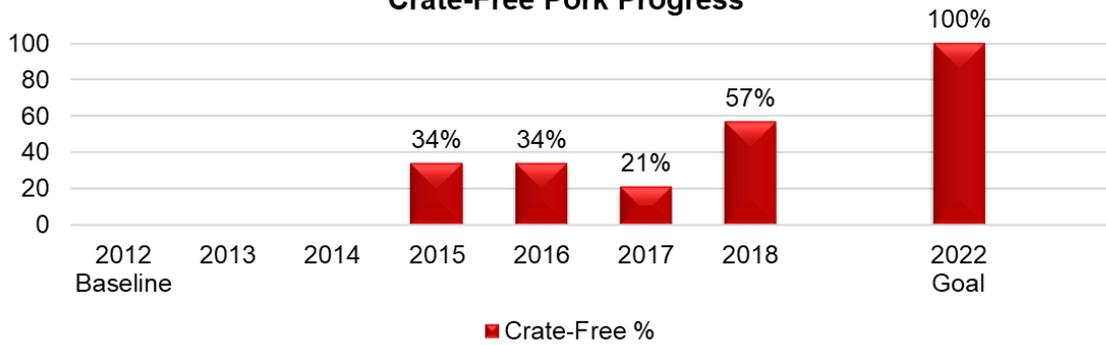
In addition to ensuring animals are treated in accordance to these Five Freedoms, Campbell is committed to promoting an environment that positively impacts the animals in Campbell's supply chain and the farmers and local communities from which our ingredients are sourced. In addition to the welfare guidelines above, we've made the following commitments:

Pork

In 2012, we made a commitment to eliminate gestation crates from our pork supply chain. With our suppliers' engagement, we intend to reach that goal no later than 2022. We have made progress on this commitment as some providers have begun to transition to group housing. We are currently working with our suppliers on a path forward to our 2022 goal and will continue to favor suppliers that raise hogs in a gestation crate-free environment, in addition to those suppliers that can provide audit and tracking reports for sourcing crate-free pork. As of August 2018, 57% of the pork meat that we purchase is gestation crate-free.



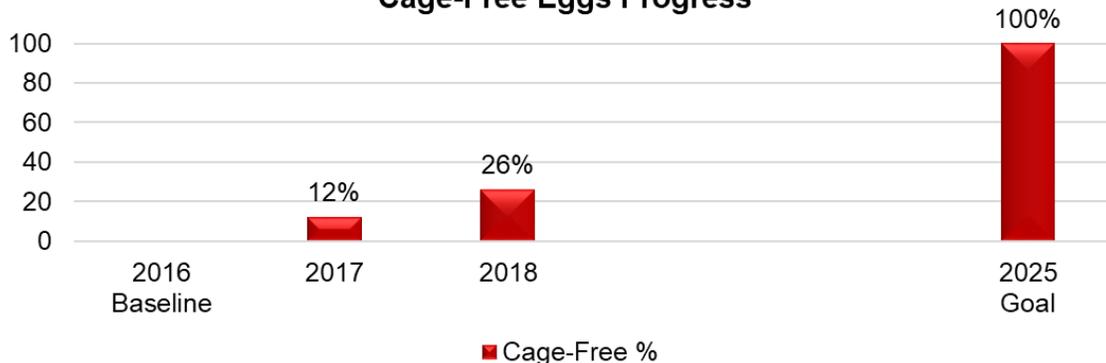
Crate-Free Pork Progress



Eggs

In 2016, we made a commitment to transition to exclusive use of cage-free eggs globally in our supply chain. With our suppliers’ engagement, we intend to reach that goal no later than 2025. Campbell will continue to favor suppliers that supply eggs in a timely and cost-effective manner from a cage-free environment, in addition to those suppliers that can provide audit and tracking reports for sourcing cage-free eggs. As of August 2018, 26% of the eggs we purchase are cage-free.

Cage-Free Eggs Progress



Antibiotics in Meat

In 2017, we outlined our commitment to sourcing 100% “No Antibiotic Ever (NAE)” chicken for our diced and canned chicken products in the U.S. and Canada by the end of the year.

Our Progress: As of August 2018, 98% of the chicken meat used in our U.S. products is NAE. We anticipate achieving 100% in the U.S. by the end of FY19 and converting our Canadian products at a later date.

Broiler Chicken Welfare

In 2017, Campbell committed to working with our suppliers to improve the treatment of broiler chickens while thoughtfully addressing the impact of these standards on the farmers from which we source. We will continuously work with NGOs, growers, suppliers, competitors and other industry stakeholders to identify cost-effective solutions for our industry. By 2024, we



will aim to move our entire U.S. and Canadian chicken meat supply to a higher standard of animal welfare including:

- Transition to strains of birds approved by Royal Society for the Prevention of Cruelty to Animals (RSPCA) or Global Animal Partnership (GAP) that are scientifically recognized as having higher welfare outcomes
- Provide more space for chickens (reduce stocking density to a maximum of 6 lbs./sq. ft.)
- Offer improved environments including litter, lighting, and enrichment that meet GAP's new standards
- Process chickens in a manner that avoids pre-stun handling and instead utilizes multi-step controlled atmospheric stunning
- Demonstrate compliance with the above via third party auditing

Changes such as these are complicated and require time, investment, and partnership to succeed- and must align with our commitment to ensuring access to good, affordable food for our consumers.

Seafood

Campbell currently uses a small amount of seafood in its products including clams, shrimp, crab and lobster. Clams make up the largest percentage of our seafood purchasing. The clams we purchase are raised in U.S. waters and sourcing limits are managed by the National Oceanic and Atmospheric Administration (NOAA). NOAA maintains a quota on the number of clams harvested by any one source, safeguarding against over-harvesting of clams. The method of harvest our suppliers use is hydraulic dredging, which is classified as a 'good alternative' activity for clams by the Monterey Bay Aquarium Seafood Watch. In addition, Campbell's clam suppliers are Marine Stewardship Council certified fisheries.

Animal Testing

Campbell does not conduct, fund or commission any tests on animals in its food and beverages unless they are explicitly required by law. Where governmental agencies require animal tests to demonstrate ingredient safety, companies using those ingredients rely on third party testing. Campbell has shared our concern regarding the ethical and humane treatment of animals with our suppliers and we encourage the use of alternative testing methods whenever and wherever possible.

Transparency

We recognize that animal welfare is an evolving matter; we are committed to continuously improving our understanding of farm animal conditions and adapting our commitments and practices accordingly. Campbell will regularly communicate updates to our key stakeholders and report on our progress in an open and transparent process.